

Sponsorship Proposal

FORUM ÉCONOMIQUE

October 2026
New Orleans · Lafayette

Investing in French in
Louisiana is investing in our
future.

www.codofil.org/forum





Louisiana is making meaningful investments in education and workforce development, and there is a powerful opportunity to further connect students to the many career pathways available right here at home. Across the state, thousands of students in immersion and French programs are building bilingual, analytical, and cross-cultural skills – competencies that are in high demand in tourism, trade, hospitality, logistics, and global business.

By strengthening connections between these students and in-state opportunities, we can help them fully realize the value of their skills, stay engaged in language pathways, and contribute to Louisiana’s economic and cultural vitality. The Forum Économique 2026 bridges that gap by connecting students directly with Louisiana employers and industry leaders, strengthening retention, and building a visible talent pipeline.

Sponsorship is not symbolic. It is an investment in Louisiana’s future workforce.

Target Audiences

- 8th, 11th, and 12th grades
- University students
- Professionals
 - Francophone/bilingual
 - Learners of French
 - Francophile business owners wanting to include French
 - Tourism professionals
- Institutions et employers hiring francophones

Forum Content

- Conferences and presentations on educational and career opportunities
- Skills development workshops (scholarships, study abroad, career paths, employability)
- Presentation by employers and institutions
- Job and opportunities forum
- Networking spaces

Dates & locations

- Oct. 13, 2026 – Lafayette at University of Louisiana
- Oct. 15, 2026 – New Orleans at Tulane University

Organization and partners

Le Forum is organized by CODOFIL, the Consulate General of France / Villa Albertine, the French Institute for Culture and Education, in New Orleans, and the Alliances Françaises of Louisiana, with the Consulate General of Québec in Houston, universities, school districts, and economic partners. Louisiana Consortium of Immersion Schools (LCIS), nonprofit entity, is the acting fiscal agent.

Projected Budget Overview \$50,000

Core Expense Categories

Venue & Logistics (2 cities) – \$15,000

Audio/Visual & Production – \$5,000

Speaker Participation – \$10,000

Educational and Networking Programming – \$10,000

Student Access & Transportation – \$6,000

Marketing & Communications – \$4,000

Direct Impact Sponsorship Opportunities

\$500 → Sponsor a Career Workshop

Fund one student-facing professional development workshop (CV writing, interview skills, career pathways).

Recognition: Workshop signage + digital program listing.

\$1,000 → Sponsor Student Transportation

Cover transportation support for participating school(s).

Recognition: Acknowledgment in student materials and website listing.

\$2,500 → Sponsor the Networking Apéro

Support the professional networking session by connecting employers and adult attendees.

Recognition: Branded signage at networking reception + verbal acknowledgment.

\$3,000 → Sponsor a Career Pathway Panel

Supports a sector-specific employer panel (tourism, trade, public service, etc.).

Recognition: Moderated introduction + logo placement on panel materials.

\$5,000 → Sponsor the Student Employer Forum

Supports the job fair and internship forum.

Recognition: Premium booth + program feature + speaking acknowledgment.

\$7,000 → Sponsor the Luncheon

Participation in luncheon presentations for students and professionals

Recognition: Luncheon naming rights + Welcome remarks opportunity + Premium logo placement + Highlighted media mention

Presenting Sponsor

\$10,000

- Company listed as Presenting Sponsor on Forum webpage
- Priority logo placement on all materials (print & digital)
- Verbal recognition and special thanks at the Forum in both cities
- Featured speaking opportunity or moderated panel inclusion
- Premium employer booth placement
- Full-page recognition in program
- Logo + backlink on website
- Inclusion in media communications
- Dedicated social media spotlight

Major Sponsor

\$5,000

- Company listed as Major Sponsor on Forum webpage
- Prominent logo placement on all materials (print & digital)
- Verbal recognition and special thanks at the Forum in both cities
- Premium employer booth placement
- Half-page recognition in program
- Logo + backlink on website
- Inclusion in media communications

Lead Sponsor

\$2,500

- Company listed as Sponsor on Forum webpage
- Logo placement on all materials (print & digital)
- Premium employer booth placement
- Quarter-page recognition in program
- Logo + backlink on website
- Inclusion in media communications

Business Sponsor

\$1,000

- Company listed as Sponsor on Forum webpage
- Booth at Job Fair
- Recognition in program
- Inclusion in media communications

Supporting Sponsor

\$500

- Company listed as Sponsor on Forum webpage
- Booth at Job Fair

Community Sponsor

in-kind

- Company listed as Partner or Sponsor (donation depending) on Forum webpage
- Booth at Job Fair

Merci.

CONTACT

CODOFIL Team
codofil@crt.la.gov

217 W Main St.
Lafayette, LA 70501

(337) 262-5810

www.codofil.org/forum

